

CREATIVE ARTS FOR GIRLS EMPOWERMENT

School related GBV is a major hindrance to girls' empowerment, especially in most rural parts of Cameroon. These involve bullying, sexual harassment and aggressive behavior largely by boys and male lecturers on girls. Such behavior is rarely punished/ reported as it's often seen as normal and a 'natural' part of growing up. This makes schools unsafe for girls.

CATEGORY

[Empowering Women and Girls](#)

LOCATION

[Cameroon](#)

WHAT IS THE CHALLENGE OR NEED YOUR PROJECT WILL ADDRESS AND WHAT INNOVATIVE METHODS WILL YOU EMPLOY?

Describe the specific need or challenge that your team will address with this project

School related GBV is a major hindrance to girls' empowerment, especially in most rural parts of Cameroon. These involve bullying, sexual harassment and aggressive behavior largely by boys and male lecturers on girls. Such behavior is rarely punished/ reported as it's often seen as normal and a 'natural' part of growing up. This makes schools unsafe for girls.

Briefly describe the specific solution or approach to address the need or challenge and explain why it is innovative

The fact that schools are no longer safe havens particularly for girls as they grow into adulthood makes intervention through this project very timely. This project seeks to use

MEET THE TEAM

Project owner

[Christelle Chongwain](#)

[Cameroon](#)

[Mandela Washington Fellowship for Young African Leaders](#)

Project members

[Manage members](#)

[Marcos Roblero ...](#)

[Nicaragua](#)

[International Visitor Leadership](#)

[Program \(IVLP\)](#)

[\[remove from project\]](#)

[Sophie Ngassa Monkam](#)

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[TechWomen](#)

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[GERALD KOBOBO ...](#)

[Cameroon](#)

[Young African Leaders Initiative](#)

[Mandela Washington Fellowship for](#)

[Young African Leaders](#)

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[Ehiaghe Rita O...](#)

[Nigeria](#)

[Mandela Washington Fellowship for](#)

[Young African Leaders](#)

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creative arts such as drama, songs and debates to address School-related GBV and provide prevention methods and community response system, to ensure schools and communities serve as a safe environment for all, girls in particular.

How will the project impact your community? What changes (in people, institutions, attitudes, practices) do you think you will see?

- 300 community volunteers, peer and teachers counselors would receive training and life skills on School-related GBV (SRGBV) prevention by February 2016;
- By August 30, 2016 some 15 episodes of the Drama, Songs and Debates on SRGBV would have been conducted in the selected schools/community halls;
- A survivor’s support network (SSN) established in the targeted communities to provide other support services (medical, legal and psychosocial) to survivors by August 2016.
 - 10 000 youths and students in the selected communities are sensitized on SRGBV, its prevention using local radio, drama, songs and debate by 30th August 2016

WHO WILL BE INVOLVED?

Beneficiaries: who are your target groups (or communities) and how many people will directly benefit from your project?

S/N	Type of beneficiary	Number	Gender breakdown	Other notes
1	Peer Educators (PE) Peer Counsellors (PC), teachers counsellors (TC	300	120 males 180 females	These are more literate youths who are attending high school, parents, teachers and other community leaders who are able to communicate in English and local languages. They generally have an above average level of awareness about GBV
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[Harouna Ahmadou...](#)
[Cameroon](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[Tampose Mothop...](#)
[Lesotho](#)
[Mandela Washington Fellowship for Young African Leaders](#)
[\[remove from project\]](#)

[Mindaugas Danys](#)
[Lithuania](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[Mahmoud Suliman](#)
[Israel](#)
[Fulbright Student Program](#)
[\[remove from project\]](#)

[Zoneziwoh Mbond...](#)
[Cameroon](#)
[Mandela Washington Fellowship for Young African Leaders](#)
[\[remove from project\]](#)

[Ikram Islam Sr.](#)
[Pakistan](#)
[Salzburg Seminar](#)
[\[remove from project\]](#)

2	Schools to participate	estimated student population of 6 000	3500 females and 2500 males	These group have little and distorted knowledge of the SRHR, SRGB. They are more likely to perpetrate or be victims of SRGBV. Many of them may never have heard of SRGBV before
3	Students and communities that shall be educated through drama and songs and peer education	10 000	5200 males and 4800 females	
4	Youths/community members/leaders, opinion leaders (bike riders, taxi drivers) reached through community radio	2 000	1200 females and 8 00 males	

Local partners

1. The U.S Embassy Yaoundé that already established the ground work for the effective realization of this project has through their sponsorship and supervision of an aspect of this project in one of the selected communities. The established relationship with the U.S Embassy Yaoundé will continue to provide the much needed institutional support necessary for the effective implementation and sustainability of this project
2. The North West Delegation of Women's Affairs and the family, the government body in charge of women/girls issues from where all administrative clearances required for the implementation of women/girls projects are obtained;
3. Junior Chamber International Cameroon (JCI) that supports with capacity building services including staff training;
4. The North West Association of Development Organizations (NWADO) Cameroon.
5. The Center of Human Rights and Peace Advocacy (CHRAPA) and Women for a Change Cameroon that supports with trainings/implementation on human rights related issues/projects/activities, especially on the rights of women and girls

6. Community Development Volunteers for Technical Assistance (CDVTA) with whom we work to develop and implement sustainable community projects to empower youths and women
7. Donga Mantung Community Radio is a partner on issues regarding communication and will specifically contribute to the design and diffusion of sensitization packages on radio within the implementation of the Project.
8. HOFNA already has established relationships with traditional and religious authorities of some of the selected communities. The Project shall work closely with these groups

Alumni team

Chongwain Christelle Bay: Team leader and responsible with the Project manager for the overall successful planning, execution, monitoring, control and closure of project.

Zoneziwoh Mbondgulo Wondieh : Project manager, to work with team leader to ensure the overall successful planning, execution, monitoring, control and closure of project.

Gerald K. Afadani : Responsible for documentation and administrative support to the Project Manager and assigned Project Execution Team

Violet Fokum: to lead in the development/implementation of the communication strategy of the project

Charlie Wandji: Lead in creating financial reports, employing/advising on cash management methods.

Micheal Kimbi Tchenga: ensures that technical and administrative tasks are completed in a timely manner to support the technical personnel in the delivery of the project.

Proposed Project Dates: August 03, 2015 - August 03, 2016

HOW AND WHEN WILL YOU IMPLEMENT YOUR PROJECT?

Implementing Plan and Timeline

S/N	Activity	When	Where	How
	Identification and selection			Students, teachers, parents from 10 secondary schools from communities where

1	of 300 community volunteers to serve as Peer Educators (PE) Peer Counsellors (PC), teachers counsellors (TC)	August 2015	North West Region	child trafficking, child marriage and other forms of GBV are most common shall be targeted. Through community radio, campus announcements.
2	intensive training session for peer educators/councillors on SRGBV	September – November 2015	Selected Village Halls	Invitations shall contact persons. The training session shall be facilitated by experts from HOFNA Cameroon, the Alumni and WFAC.
3	Eight (8) episodes of debates on, Child, early and Forced and other related SRGBV marriage will be conducted two (2) times every month for 6 months.	December 2015 – June 2016	Campus, community hall/radio	HOFNA and Alumni team shall work together with the students and teachers to develop the dramas, songs and debates and produce tapes for information preservation and future use
	<p>Mass sensitization</p> <p>i. Production / presentation of 12 episodes of Dramas and Songs</p> <p>ii. Door to door sensitization by PEs PCs and TCs once every month targeting 8000 youths</p>	<p>i. February 2016 – August 2016</p> <p>ii. Feb – August 2016</p>		<p>i. A drama consultant recruited to write scripts, select actors and direct plays</p> <p>Drama troop shall stage plays; youths and interested parents/teachers shall</p>

4	iii. Establishment of a GBV survivor's support network (SSN) and a council to monitor child trafficking in the targeted communities to provide other support services (medical, legal and psychosocial) to survivors by August 2016	iii. Mar – Aug 2016	School, community hall / radio	attend ii. Traditional rulers, community actors and families shall be visited and sensitized of SRGBV and other forms. iii. Services and technical expertise of the Association of Judiciary women in the NWR shall be employed. The GBV survivor&rs
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Communication Plan

- The Peer and Teachers counselors would serve as the loudspeaker for this program. They would help raise awareness and be the advocate who will carry the message to their communities against SRGBV.
- Educational programs, posters, brochures and flyers shall be prepared that would be served to communities and schools during / after school debates, dramas and community outreach
- Through community radios, the peer and teachers counselors would speak about SRGBV and many forms of GBV on women and girls especially child marriage and trafficking
- Through the use of social media platforms like Face book and twitter, awareness against SRGBV and about the project shall be amplified.
- Every 3month throughout the project, there shall be caravans to raise awareness about SRGBV around the main towns of communities in the Northwest region

Evaluation

Project activity	Age range	Target # of people to be reached	Target # of units of services	Indicators	M&E method
Peer education training	12-40	300 directly 140 females, 160 males	2 days of training per group of 25	- # of youths, teachers and community volunteers trained - # of PEs, TCs and CEs who go out for sensitization	- Attendance - Pre and post tests - Observation on the field
Community Radio/ home to home sensitization	12 - 40	2 000 indirectly 1200 females and 800 males	10 episodes 18 outreach in total for 8 months.	# of episodes aired	Listen to radio/debate programs Tape radio programs
Drama and Songs sensitization	12 - 27	8000 directly/ indirectly 4200 females and 3800 males	8 episodes of Debate, Drama and Songs on SRGBV	# of students, community actors/leaders in attendance	Visit hall and watch plays Attendance Interview students/community leaders and actors
Creation of Gender Violence Support	12-40	2000 directly / indirectly	Weekly consultancy in all	# of people supported or talked to or	Survey to evaluate and monitor the change of attitude

Networks in four communities			four communities.	visited the network	and beliefs in the community/interview
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Monthly M&E and reports

Sustainability

The project's sustainability is built in its various project activities. Peer Educators, community educators and teacher councillors shall be members of the selected communities who attend school there, teach there and reside there and shall remain there for a long time to come. The Debate, Drama and Songs actors shall be young boys and girls selected from these communities with a natural interest in the literary arts and shall be drilled to form a club to continue acting, debating, entertaining and educating the selected communities on GBV, SRHR and related issues even after the project ends. The Debates, Dramas and Songs shall be taped to be used for continuous information sharing and sensitization even after the project period. The culture of drama and singing is very strong within the selected communities. The Gender Violence Survival Support Network (GVSSN) that will be established will continue to provide required services to the communities after the project period and beyond. HOFNA established partnerships with the U.S Embassy Yaoundé and is currently developing partnerships with other international civil society organizations through which she may be able to access additional funds to continue with project activities.

TOTAL FUNDING REQUESTED

\$25,000.00

PROPOSAL DOCUMENT:

[Download budget \(XLS\)](#)

