

Fishing Community Co-management model project

Villagers have low level of environmental protection awareness. Primary school students have limited access to the environmental protection facilities. Fishermen use very fine mesh nets and other fishing tools that seriously damage the offshore environment. Fishing wastes are dumped into the sea or left on the beach. The fishing community co-management model will be created in order to establish a network that all the stakeholders will participate in the project and benefit from the network.

CATEGORY

[Climate Change and Environmental Protection](#)

LOCATION

[China](#)

WHAT IS THE CHALLENGE OR NEED YOUR PROJECT WILL ADDRESS AND WHAT INNOVATIVE METHODS WILL YOU EMPLOY?

Describe the specific need or challenge that your team will address with this project

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Briefly describe the specific solution or approach to address the need or challenge and explain why it is innovative

Being influenced by the traditional consciousness the fishermen's fishing behaviors are uncontrolled and unbridled. There are always conflicts between environmental protection and community development. In order to solve the local marine resources we have to create the fishing community co-management model that all stakeholders play a role in the environmental management.

How will the project impact your community? What changes (in people, institutions, attitudes, practices) do you think you will see?

- All the residents in the community will start to recognize the value of their living environment
- The dumped wastes from fishing work will be salvaged and cleaned regularly
- The fishing community co-management model will be created with responsibilities to all the stakeholders in order to ensure the sustainability of the project
- By improving the villagers' environmental protection awareness, establishing recycling devices to reduce the waste pollution within the village and on the beach.
- Reaching an agreement with fishermen to replace fishing gear

WHO WILL BE INVOLVED?

Beneficiaries: who are your target groups (or communities) and how many people will directly benefit from your project?

WEBSITES

<http://www.tianya.cn/99255495>

<https://www.facebook.com/fishingcommunity>

MEET THE TEAM

Project owner
[MENG WANG](#)
[China](#)
[International Visitor Leadership Program \(IVLP\)](#)

Project members
[Manage members](#)
[LOU DI](#)
[China](#)
[Study of the U.S. Institutes](#)
[\[remove from project\]](#)

[Zhigang Zhu](#)
[China](#)
[Study of the U.S. Institutes](#)
[\[remove from project\]](#)

[Sofiane Sid Ahm...](#)
[Algeria](#)
[Professional Exchanges \(TPPs\) - American Council of Young Political Leaders \(ACYPL\)](#)
[\[remove from project\]](#)

[YICHAO ZHANG](#)
[China](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[Marcos Roblero ...](#)
[Nicaragua](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[Shouhua WEI](#)
[China](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[yongcheng huang](#)
[China](#)
[International Visitor Leadership Program \(IVLP\)](#)
[\[remove from project\]](#)

[Yangzhi Rao](#)
[China](#)
[Study of the U.S. Institutes](#)
[\[remove from project\]](#)

Target audience:

- Villagers of the Mei Lian fishery community
 - Local government
 - Private sectors near the community
 - Local NGO that focus on marine environmental protection
 - Local universities and marine related research institutions
- Will have an opportunity to create an experimental base for
The students of environmental science
- Marine related experts and professionals will help contribute
- Ideas on how to build an environmental harmony fishing community
- Other fishing communities around Hainan Island, around China
 - Volunteers
- Total 1000 people will be involved in the project and benefit from the project

[Mahmoud Suliman](#)
[Israel](#)
[Fulbright Student Program](#)
[\[remove from project\]](#)

Local partners

As a private sector, the Daxiaodongtian park values the marine environment and always be willing to involve such project, this is a good opportunity for the staff to experience volunteer work and the fishing community can provide fresh fishing harvest to the restaurants in the park

The Long Qi Bay real estate company could employ staff from the fishing community which is very near and saving cost. Fishermen could live a better life when fishing off seasons

The Blue Ribbon Ocean Conservation Society is a well known local NGO aiming to do marine conservation work. Having good relationship with the fishing community, the local government, the private sectors and having a large number of volunteers and marine experts

The oceanic & fishery Bureau of Sanya can effectively solve the conflict between fishermen and the government through this project. Sanya University is now preparing opening up marine related majors and Sanya university can provide volunteers for the project.

Alumni team

1. Ms. Wang Meng, IVLP 2014, project leader, writing proposals, project reports, raising funds, making project plans, supervising project implementation
2. Ms. Lou Di, SUSI 2013, project coordinator, coordinate all stakeholders to ensure their participation
3. Ms.Zhu Zhiqing, SUSI 2014, project activities coordinator, in charge of all the project activities implementation
4. Mr.Wei Shouhua, IVLP 2012, project publicist,
5. Mr.Huang Yongcheng, IVLP 2012, finance manager, budget funds
6. 5 experienced volunteers from Sanya University and Shanghai Jiu Qian Volunteer center

Proposed Project Dates: September 01, 2015 - December 31, 2015

HOW AND WHEN WILL YOU IMPLEMENT YOUR PROJECT?**Implementing Plan and Timeline**

Activity 1. Project publicity & promotion (Sep-Dec), making documentary film to

warn people to treasure the beautiful sea view here in the fishing community,

outdoor promotion campaigns on the beach in Sanya

Activity 2. Education facilitates access to the community primary school(twice a month),

all the primary school students(about 30) will have the opportunities to obtain

marine environmental classes by the university volunteers and the marine experts.

They can also get marine environmental books of all levels. The Shanghai Jiu Qian volunteer center will provide a brand new way of education to inspire rural children's interests on marine environmental science.

Activity 3. Environmental protection facilities placement (Nov),

purchasing 150 trash bins setting on fishermen's fishing boats,

aiming to take back their fishing wastes

Activity 4. Regular cleaning of marine litter(twice a month)

Activity 5. Fishing community co-management model seminars(once a month),

about 20 stakeholder representatives including fisherman, residence, local government,

private sector, ngo, volunteers and marine experts are involved in the seminar to draw up

a long-term sustainable agreement to specify the responsibilities of each stakeholder

Activity 6. Fishing Communities' Co-management Model Committee Training Seminars (Sep-Dec, once a month)

Activity 7. Sustainable fisheries development seminars (once a month)

Communication Plan

The publicizing of the project will be carried out mostly online, coordinating with offline posters and exhibition.

We will create several accounts on some famous and popular SNS, including Facebook, Twitter, LinkedIn, Renren (Chinese Facebook) Wei-bo (Chinese Twitter) and We-chat.

We will also create special project website pages on Tianya Forum online.

Through all these online platform, every step of our project will promptly be spread to the public and some interaction activities about our project will also be launched in a timely fashion

Our project partners will be our greatest publicity supporters, posters and newsletters can be put on campus and their official social media

We will also take full advantage of State Alumni website to report and update our project

We will make a documentary film to record the beautiful scene of the fishing community and the residence lives.

Evaluation

The evaluation of our project depends on three major elements:

The number of participants and collected environmental data will be an important reference standard of our project success, the degree of the project engagement will greatly influence the final effects of our project High media exposure (including various social media) will be another vital factor to assess the success of our project.

The more media exposure we have, the greater social influence we will make

The final establishment of the fishing community co-management model will be an essential way of evaluating the success of our project.

The sustainability of the project will decide whether our project can be a good example for Chinese fishing communities

Sustainability

- Fishing community's co-management model will be established and improved gradually with all stakeholders' participation.
- The ecological environment of the fishing community will be improved and all the villagers' marine environmental protection awareness will be raised.
- Promote the fishing community co-management model to other fishing communities around there.

- Publish brochures in English and Chinese , which will help promote and copy the project to other fishing communities.
- Make a documentary film on the project to record the beautiful scene of the fishing community and vividly record the fishermen lives to recall people's awareness on marine environmental conservation.

TOTAL FUNDING REQUESTED

\$22,200.00

PROPOSAL DOCUMENT:

[Download budget](#)