

# ASEAN INTERNSHIP

ASEAN Internship ([aseaninternship.com](http://aseaninternship.com)) is a running project that envisioned to connect the internship opportunities in South East Asia with the goal to increase students marketability and competitiveness through mobility internship program across the South East Asia region.

AEIF can be a great support for the pilot project where 40 college students from 10 countries in ASEAN will get the chance to undergo internship at leading business corporations, Non-Governmental Organizations (NGOs) and startups based in Kuala Lumpur in an eight to twelve weeks long program.

## CATEGORY

[Entrepreneurship and Youth Employment](#)

## LOCATION

[Brunei](#)  
[Burma](#)  
[Cambodia](#)  
[Indonesia](#)  
[Laos](#)  
[Malaysia](#)  
[Philippines](#)  
[Singapore](#)  
[Thailand](#)  
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## WHAT IS THE CHALLENGE OR NEED YOUR PROJECT WILL ADDRESS AND WHAT INNOVATIVE METHODS WILL YOU EMPLOY?

### Describe the specific need or challenge that your team will address with this project

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### Briefly describe the specific solution or approach to address the need or challenge and explain why it is innovative

South East Asia has thousands of multinational companies, NGOs and startups yet the students found its hard to search for the internship informations in the region and hence ASEAN Internship wanting to bridge and promote internship exchanges in ASEAN for the benefits of the region.

Majority students in ASEAN couldn't afford the cost of living during the internship program at other countries and the grant from AEIF is meant to enable the opportunities for 40 college students around ASEAN to undergo the exclusive 8 to 12 weeks long internship program in Kuala Lumpur, Malaysia.

### How will the project impact your community? What changes (in people, institutions, attitudes, practices) do you think you will see?

The direct impact from the project is that it will increase the marketability of the students in South East Asia in the long term. Through the pilot project, ASEAN Internship will open the door for the students across ASEAN to gain the international internship exposure in Malaysia

## WEBSITES

<http://www.aseaninternship.com>

## MEET THE TEAM

Project owner  
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[Malaysia](#)  
[Study of the U.S. Institutes](#)  
[YSEALI Regional Workshop](#)

Project members  
**Manage members**  
[Chuck Chuan Ng](#)  
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[Study of the U.S. Institutes](#)  
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[Brunei](#)  
[Youth Leadership Program](#)  
[\[remove from project\]](#)

[Melia Halim](#)  
[Indonesia](#)  
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[Elita Ouk](#)  
[Cambodia](#)  
[Global Undergraduate \(UGRAD\)](#)  
[Exchange Program](#)  
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[Rizki Permatasari](#)  
[Indonesia](#)  
[Global Undergraduate \(UGRAD\)](#)  
[Exchange Program](#)  
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[Arisra Aubdullakacim](#)  
[Thailand](#)  
[YES \(Kennedy-Lugar Youth](#)  
[Exchange and Study\) Program](#)  
[\[remove from project\]](#)

[Yutthakrit Chal...](#)  
[Thailand](#)  
[YES \(Kennedy-Lugar Youth](#)  
[Exchange and Study\) Program](#)  
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[Kalainilaa Kala...](#)  
[Malaysia](#)  
[Global Undergraduate \(UGRAD\)](#)  
[Exchange Program](#)  
[\[remove from project\]](#)

hence improving the marketability of the students upon graduation.

The ASEAN Internship can be one of the solution for the nations in South East Asia in regards to the brain drain issues as through the regional internship experience the students will be given the chance to explore and experience the different markets than their own country. Which will eventually challenging the mind of the students to adapt and integrate the successful model that they learnt to their own country.

ASEAN Internship also provide a platform for the ASEAN college students to form friendship and collaborate as they learn to live together during the internship program. This will lead to a closer ASEAN Community in the future.

## WHO WILL BE INVOLVED?

### **Beneficiaries: who are your target groups (or communities) and how many people will directly benefit from your project?**

The first beneficiaries are the 40 undergraduates students from top universities in South East Asia that comes from middle income family to gain the invaluable opportunities to do internship in Malaysia.

The second beneficiaries are the corporations, Non-Governmental Organizations (NGOs) and startups in Malaysia as the project provide them the opportunities to contribute to the development of the future talents in South East Asia.

The third beneficiaries are the Career centers of the college and universities in South East Asia. The ASEAN Internship project complement the function and purpose of these career centers where their main goal is to prepare their campus students to have the marketability in the job market.

The fourth beneficiaries are the ASEAN community itself. ASEAN Internship will be helping towards the success of the ASEAN Economic Community (AEC) 2015 goal to encourage the mobility of skill talents in the region through the internship program.

### **Local partners**

#### Existing Relationship

Malaysian Youth Council (MYC) is the strategic partner for ASEAN Internship in which the project received the advisory and connection with the relevant entities. ASEAN Internship has received seed grant worth RM 3000 (around US\$ 823) to kick start the project from MYC and a discussion with MYC will start on March 2015 to bring the NGOs affiliated with MYC to use the platform to get the interns across ASEAN.

Malaysian Youth Council (MYC) is a Non-Governmental Organization (NGO) that is recognized under the law as a national body that coordinates the youth and students organizations in Malaysia and under the patronage of the Prime Minister of Malaysia, Datuk Seri Najib Tun Razak and the Minister of Youth and Sports of Malaysia, H.E. Khairy Jamaluddin.

#### Future Relationship

ASEAN Internship seeks to create a partnership with the Malaysian Global Innovation (MaGIC) as the collaboration will make the project to be made known to the technology startup communities in Malaysia and encourages the startups to be part of the program. MaGIC is a center trusted by the Malaysian Government to drive the startup ecosystem in Malaysia.

ASEAN Internship also seeks to create partnership with all the top universities in South East Asia through the ASEAN University Network (AUN).

ASEAN Internship also seeks to create partnership with the Ministry of Human Resource (MOHR) in Malaysia so that the companies that join the project could get the benefits or some assistance as part of these companies Corporate Social Responsibilities (CSR) initiative. Nevertheless, ASEAN Internship will also form a team of Board of Trustees comprises of the CEOs and Government Officials that will greatly help in the success of the project.

### **Alumni team**

#### The roles of the alumni member from Malaysia is generally to:

- Engage with the corporations, NGOs and startups in Kuala Lumpur, Malaysia to secure the internship placements for the future interns

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[remove from project]

- Engage with the relevant agencies and authorities in Malaysia to become partner for ASEAN Internship project as well to encourage the usage of the platform
- Secure the accommodations that will be used to host the interns throughout the internship program in Kuala Lumpur
- Ensure the quality of the internship program so that the objective of improving the marketability of the interns achieved
- Engage with the local media and online media to create the presence of the project and build good image of the project among the top universities in ASEAN

The roles of the alumni member from the other ASEAN countries is generally to:

- Engage with the universities and inviting the students to apply for the ASEAN Internship program
- Engage with the Government entities at their own countries for support

**Proposed Project Dates:** March 01, 2015 - April 30, 2016

## HOW AND WHEN WILL YOU IMPLEMENT YOUR PROJECT?

### Implementing Plan and Timeline

Implementation Table

	Action from / by
§ ASEAN Internship in Malaysia to engage with Host Organizations (Multinational Companies, Startups, Non-Governmental Organizations) that would be interested in joining the 2015 Program Scheme	April 1 <sup>st</sup> till July 31 <sup>st</sup> , 2015
§ ASEAN Internship in Malaysia to engage with ASEAN Institutions (top universities in South East Asia) that would be interested in joining the 2015 Program Scheme	April 1 <sup>st</sup> till July 31 <sup>st</sup> , 2015
§ ASEAN Internship in Malaysia to invites the President of Malaysian Youth Council (MYC) and selected individuals to sits on its Advisory Boards	April 1 <sup>st</sup> till July 31 <sup>st</sup> , 2015
§ ASEAN Internship in Malaysia to organize a press conference for the soft launch of ASEAN Internship § <a href="http://www.aseaninternship.com">www.aseaninternship.com</a> to be launch officially	August 1 <sup>st</sup> , 2015
§ ASEAN Universities to get prepared by looking into, among others, relevant visa requirements of ASEAN countries for placing students for internship; making its own funding arrangement for participation in the scheme (optional); and devising its own criteria for selecting students, etc.	August 1 <sup>st</sup> , 2015
§ Host Organizations to confirm requirements on the internship with the ASEAN Internship in Malaysia.	August 1 <sup>st</sup> , 2015
§ ASEAN Internship 2015 Scheme Application Open (First Batch).	August 1 <sup>st</sup> till August 31 <sup>st</sup> , 2015
§ ASEAN Institutions to nominate a maximum of three students for each internship opportunity.	August 1 <sup>st</sup> till August 31 <sup>st</sup> , 2015
§ Host Organizations to approach individual application and nominated students directly for Skype interviews, if necessary.	September 5 <sup>th</sup> , 2015
§ First Batch Program	October 1 <sup>st</sup> till December 31 <sup>st</sup> , 2015
§ ASEAN Institutions to submit experience sharing (200 – 250 words, in English) and photos from student interns under the scheme to the ASEAN Internship in Malaysia.	December 5 <sup>th</sup> , 2015
§ Second Batch Program	January 1 <sup>st</sup> till March 31 <sup>st</sup> , 2016
§ Third Batch Program	April 1 <sup>st</sup> till June 30 <sup>th</sup> , 2016
	July 1 <sup>st</sup> till

§ Fourth Batch Program	September 30 <sup>st</sup> , 2016
§ Announcement of details of 2016 round.*	May 1 <sup>st</sup> , 2016

### Communication Plan

To promote the project, a soft launch is necessary before the project open its application. During the soft launch, the printed and broadcast media from Malaysia will be invited to cover the news about the project. The soft launch will be assisted by the Malaysian Youth Council (MYC) and likely to happen either in June 2015. We seeks to bring the Minister of Youth & Sports to help in launching the project.

The ASEAN Internship team will work closely with the Malaysian Youth Council (MYC) and Malaysian Global Innovation Center (MaGIC) to bring their partners and affiliates organizations to be part of the group that will provide the internship opportunities for the college students in South East Asia. To encourage the participation of the NGOs and startups communities in Malaysia, the ASEAN Internship team will liaise with the Governments on the kind of assistance that they could provide for the participating organization.

To promote the project to be known to the students in South East Asia, the team will be contacting the Career Sections of the top universities in South East Asia to inviting them to nominate candidates for the program as well to disseminate about the program to their students. The team will also create a Facebook page and post about the program in the ASEAN University Network's Facebook group as thousands of active college students in ASEAN are using the group to get updated about education program in ASEAN.

The website [www.aseaninternship.com](http://www.aseaninternship.com) will also be made functional for the students, employers and universities to know more about the project and the application will be made through the website. The website application will starts on August 1st, 2015.

### Evaluation

The success of the project will be analysed from the feedbacks received from the stakeholders comprises the corporations / NGOs/ startups and the feedbacks received from the college students that undergoes the internships.

Every bi-weekly the managers/supervisors will need to sit down together with the interns to discuss about the progress made and to provide continuous mentorship and advices that could improve the quality of work of the interns. All the activities will be recorded in the form which at the end of the internship will be collected by the ASEAN Internship team for evaluation.

The interns will be given the task to weekly update their internship activities in a log book which at the end of the program will be reviewed by the ASEAN Internship team so that the internship program provided by the organizations follows the standard of quality and rules agreed upon. The interns will be encouraged to provide constructive write up so that the feedbacks can be used to better off the next internship programs.

### Sustainability

The ASEAN Internship seeks to become a social enterprise that provides the platform for the students to search and apply internship in South East Asia. It also seeks to connect the organization and the universities through its portal. A portion of the profit will be channel back for the continuation of this ASEAN Internship scheme.

We believe in the model of equal responsibility through partnership between the corporates/organizations and the universities in ASEAN. The corporations that becomes the partner for the ASEAN Internship will be responsible in providing funds that will be used to cover the interns accommodation, insurance and internship visa fee whilst the universities will be providing fund allocation for their students to pay for the return flight tickets.

ASEAN Internship will also works on creating a strategic partnership with the Government of Malaysia and ASEAN so that the project could receive continuous funding for the project. We seeks to be part of the organization that supports the ASEAN Economic Community (AEC) goals. Some of the potential agency in Malaysia is the Ministry of Finance via National Strategic Unit (NSU) and Ministry of Human Resource via the Human Resource Development Fund (HRDF).

**TOTAL FUNDING REQUESTED**

\$25,000.00

**PROPOSAL DOCUMENT:**

[Download budget](#)