

# e-BRIDGE Women STEM mentoring in Poland & Ukraine

The needs we would like to address: - a greater number of women in STEM workforce: Science, Technology, Engineering & Math - building STEM capabilities of vulnerable youth girls and women in Poland and Ukraine - increasing their interests and confidence to persist and succeed in STEM careers - improving the spoken and formal speaking of beneficiaries with the reference to the STEM & digital fluency that they will need in their path to national success and democracy. We will employ the innovative method through the American program of Million Women Mentors.

## CATEGORY

[Empowering Women and Girls](#)

## LOCATION

[Poland](#)

[Ukraine](#)

## WHAT IS THE CHALLENGE OR NEED YOUR PROJECT WILL ADDRESS AND WHAT INNOVATIVE METHODS WILL YOU EMPLOY?

### Describe the specific need or challenge that your team will address with this project

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### Briefly describe the specific solution or approach to address the need or challenge and explain why it is innovative

e-BRIDGE: Build Resources in Democracy, Guideline and in Entrepreneurship Project, through Polish Network of Women Entrepreneurship Ambassadors, Million Women Mentors program, the Internet media and study visits. Our new successful Mentoring program flows from America, Europe, Poland to Ukraine. While and after the project implementation, 25 Ukrainian women with a global mind set will be chosen to organize Ukrainian Network of Women Entrepreneurship Ambassadors on the basis of Polish experiences they will constitute "e-BRIDGE" to Ukrainian women and girls to be active global citizens

### How will the project impact your community? What changes (in people, institutions, attitudes, practices) do you think you will see?

The initiative is expected: - to uplift the skills at STEM fields among targeted groups - to raise awareness about the importance of STEM education and IT fluency - to open the entrepreneurial mindset of targeted girls and women on both sides so future and well-prosperous initiatives can be taken - to have successful women in high tech startups and mobile application development, with a greater access to many job opportunities in the globalised and shrinking world - to have role model groups in Poland and Ukraine with the advanced STEM skills and entrepreneurial mindset - to set up long lasting Ukrainian Network of Women Entrepreneurship Ambassadors, open to national, European and global interactions - to overcome the prejudices against women, women's STEM potential in Ukraine - Million Mentors program means the bright side to women's lives in Ukraine and gives them courage to change their lives, local environment in order to become more open minded and democratic

## MEET THE TEAM

### Project owner

[Urszula Cioleszynska](#)

[Poland](#)

[International Visitor Leadership Program \(IVLP\)](#)

[\[remove from project\]](#)

### Project members

[Manage members](#)

[Krystyna Malińska](#)

[Poland](#)

[Fulbright Visiting Scholar Program](#)

[\[remove from project\]](#)

[Andrzej J. Piot...](#)

[Poland](#)

[International Visitor Leadership Program \(IVLP\)](#)

[\[remove from project\]](#)

[Przemyslaw Star...](#)

[Poland](#)

[International Visitor Leadership Program \(IVLP\)](#)

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[Dorota Praszalowicz](#)

[Poland](#)

[Fulbright Visiting Scholar Program](#)

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[Vitaliy Razik](#)

[Ukraine](#)

[Muskie, Edmund S. Graduate Fellowship Program](#)

[\[remove from project\]](#)

[Samuel Oehninger](#)

[Switzerland](#)

[International Visitor Leadership Program \(IVLP\)](#)

[\[remove from project\]](#)

[Krzysztof Jankowski](#)

[Poland](#)

[Benjamin Franklin Summer Institute](#)

[\[remove from project\]](#)

[Anna Krzeminsk...](#)

[Poland](#)

[Teaching Excellence and Achievement \(TEA\) Program](#)

[\[remove from project\]](#)

[Aleksander Wasz...](#)

[Poland](#)

[International Visitor Leadership Program \(IVLP\)](#)

[\[remove from project\]](#)

[Monika Trzcionowska](#)

[Poland](#)

oriented

[International Visitor Leadership Program \(IVLP\)](#)  
[\[remove from project\]](#)

## WHO WILL BE INVOLVED?

### **Beneficiaries: who are your target groups (or communities) and how many people will directly benefit from your project?**

The main beneficiaries of the project will be 25 teenager girls (older than 15) and 25 women from Ukraine and the same numbers from Poland. Total: 100 direct participants. The teenagers will be chosen from high schools, mainly from Lviv and Kiev in Ukraine and Krakow in Poland. Women will be the entrepreneurs willing to expand their STEM skills and digital competences. The target groups will be good at IT skills and a communicative command of English language. The beneficiaries must have an excellent command of written and spoken English, since the whole project will be conducted in English. They must be fluent computer users, because part of the teachings will be implemented through webinars, e-platform. Polish women will be selected out of 400 Women Entrepreneurship Ambassadors of Polish Network. Ukrainian women will be chosen accordingly to Polish Network selective criteria. Ukrainian high school girls will be the ones that match Polish students profiles.

### **Local partners**

1. Polish Network of Women Entrepreneurship Ambassadors - the organization dedicated for promoting entrepreneurship, which counts 300 experienced and successful female entrepreneurs, will provide the mentors in specific STEM fields for beneficiaries - women entrepreneurs from Ukraine and Poland. The Polish Network will also serve as a role model to build the Ukrainian Network of Women Entrepreneurship Ambassadors  
 2. Polish Alumni Association - will be the members of Alumni Team advisors, responsible for advising the team leader and team members on various aspects of the project development, evaluation and they will constitute the information & communication platform across Poland and Ukraine  
 3. Academic High School No 8 in Krakow - will be in charge of organizing the schedule, teenager girls from Ukraine and Poland, who will take part in the study visit. The school will: - organize the webinars between Polish and Ukrainian students and teachers; project collaborates - organize the students and teachers work on the project in Krakow - organize IT support while holding the webinar - inform local authorities about the project and cooperate with local educational boards to prepare the valuable project for participants  
 4. International Human Rights Commission - will provide the co-financing of Ukrainian beneficiaries' visit in Poland  
 Additionally: - Universities, in particular Academic Incubators of Entrepreneurship and Academic Career Offices - Non-governmental organizations to promote entrepreneurship and uniting entrepreneurs, as Chambers of Commerce, the Chamber of Handicrafts, employers' organizations, foundations and associations - representatives of the local autonomy - media: press, radio, TV

### **Alumni team**

Team Member 1 - Team Leader, Administrative Coordinator, Finance/Accounting, Project Implementer: Urszula Cioleszyńska - Founder and President of Embassy for Women Entrepreneurship Foundation, Leader and Coordinator of Polish Network of Women Entrepreneurship Foundation  
 Team Member 2 - Project Implementer, Technical Support, Media Outreach and Promotion, Polish beneficiaries coordinator: Anna Krzemińska-Kaczyńska - International Baccalaureate Teacher of Geography /International Baccalaureate Development Manager - Academic High School No 8 in Krakow, IB World School 6265 Krakow, Poland  
 Team Member 3 - Project Implementer, Advisor, Ukrainian beneficiaries coordinator: Mariana Nadolska  
 Team Member 4 - Project Implementer, Advisor: Rafał Pieprzyk - Vice President of Polish Alumni Association  
 Team Member 5 - Project Implementer, Advisor: Jolanta Barska - Mayor of Nysa City in Poland, Teacher  
 We are planning to engage more than 10 additional Team Members serving as Advisors.

**Proposed Project Dates:** September 01, 2015 - June 30, 2016

## HOW AND WHEN WILL YOU IMPLEMENT YOUR PROJECT?

### **Implementing Plan and Timeline**

Step 1. September - October 2015 Preparation of promotion materials, selection of colleges from Poland and Ukraine which will be involved in, initializing cooperation with local partners and Alumni. Step 2. September 2015 Web orientation session. Collaborative team: Urszula Cioleszyńska, Rafal Pietrzyk, Marian Nadolska and Anna Krzemińska-Kaczyńska, meet up and organise the orientation webinar to discuss the final project implementation activities and duties. They create the target group in Poland and Ukraine. The profiles of the target groups will be presented to all involved organizations. Step 3. October 2015 Online Webinar: who is who in the project? Mentors presentation and group formation. Chosen participants will be divided accordingly to their IT skills, language abilities and life needs. Each participant will be paired with a mentor who will provide a help on the regular basis to Ukrainian participant. High School students will also get a peer support from Polish High School students. Step 4. November 2015 - February 2016 Thematic webinars: 1. Polish Network of Women Entrepreneurship Ambassadors - online meeting with the representatives of Polish successful women entrepreneurs, who will be mentors of STEM skills and digital competencies for beneficiaries. 2. Soft skills at work – a chance to be successful woman in XXI century. 3. Academic High School No 8 – as an example of global education system. Step 5. March 2016 Preparation for the study visit in Krakow. Step 6. April 2016 The study visit of 25 Ukrainian women in Krakow. Establishing Ukrainian Network of Women Entrepreneurship Ambassadors. Step 7. May 2016 The study visit of 25 teenager Ukrainian girls in Krakow, which will take part in the high school classes (Economics in English, Maths, Language within international baccalaureate program). They will visit Academic High School No 8 in Krakow and other schools invited for cooperation. Step 8. June 2016 Evaluation of the project, report writing, preparations for dissemination of results.

### **Communication Plan**

The initiative's communication plan will encompass two primary components. The first component is the publicity of the initiative itself, which aims to familiarize both the public and targeted groups of the goals and timeline of the initiative. Initially, dedicated webpage and social media pages (profiles) will be created and promoted and posters will be printed and distributed. The second component is the promotion of the project delivery activities, which is inherently integrated in the design of these activities as they will be disseminated through social and mass media. Meanwhile, the initiative will exploit communication channels of its partners find alternative ways to boost its outreach. The project will be publicized through marketing and PR communications activities, through: - Project own website, created especially for that purpose in both languages Polish, Ukrainian and English - Partners' internet web pages - Press conference - Official letters sent to the Polish government institutions and non-government organizations for education and entrepreneurship - Facebook profile of project - Word-of-mouth Marketing (through people involved in and interested in the project, i.e. teachers, students and friends - especially Alumni team) - Press releases before project kick-off Detailed Communication Plan shall be developed by one of the project team member, a media and communications professional who will endeavour to reach the desired public. The effectiveness of informal approaches is expected to gain momentum from the strong immersion of targeted groups in the social media.

### **Evaluation**

Our success constitute 100 girls and women, equipped with STEM skills. 25 Women Entrepreneurship Ambassadors who will start up the Ukrainian Network of Women Entrepreneurship Ambassadors. 25 Women Entrepreneurship Ambassadors of Polish Network who will grow their businesses which stem from common successful cooperation 25 teenage girls from Ukraine and 25 teenage girls from Poland will take ECDL - the international standard in digital skills test in Kraków. They will use their IT skills to provide the e-BRIDGE project statistics: creating project rubrics, thematic Women Empowerment movies, writing project reports and social media communicative platform. All will be done in English, with Polish/Ukrainian translations. The team will apply continuous monitoring tools such a monthly progress report and feedback inquiry reports. Surveys will be conducted among participants in order to compare results of the training with the beginning goals of the project. At the conclusion of the project delivery phase, the team will gather and analyze data and information from all phases and measure the impact of the initiative using the mentioned tools. Finally, closing workshop will allow stakeholders to evaluate the initiative.

### **Sustainability**

While and after e-BRIDGE to Ukraine project implementation, 50 Ukrainian women with a global mind set will be chosen to organize Ukrainian Network of Women Entrepreneurship Ambassadors. On the basis of Polish experiences they will constitute "e-BRIDGE" to Ukrainian women and girls to be active global citizens, setting good examples of daily efforts to spread democracy, equality. They will be Ukrainian educational base, stemming from those who are successful by themselves and achieve followers of best lifelong learning skills or run a well prosperous entrepreneurship. The sustainability of the project is ensured through preserving and making available to public most of its deliverables such as educational materials, eventually TV and Radio spots. Given the project deliverables' virtual nature, they are expected to be accessible to beneficiaries in the future through its social media and website. Also, the initiative will develop close ties with its partners and urge them to maintain future commitment to the accomplishment of its goals. Finally, we plan to introduce our training model to municipalities and universities (especially to technology transfer offices and incubation centers) in different cities.

## **TOTAL FUNDING REQUESTED**

\$24,850.00

## **PROPOSAL DOCUMENT:**

[Download budget](#)